

Best in SA packaging: Gold Pack Awards 2021 winners revealed

The Institute of Packaging South Africa (IPSA) announced the winners of the annual Gold Pack Awards during an online ceremony this week. Established in 1974, the annual competition is regarded as the premier event for South Africa's packaging industry.



2021 Gold Pack Trophy winner. Source: Screenshot

This year's coveted IPSA Gold Pack Trophy was awarded to Mpact Versapak for its PETZorb Meat Tray. Explaining the motivation behind the trophy award win, IPSA said: "The PETZorb Meat Tray reduces the dependence on virgin material while creating a demand for recycled plastics, stimulating investment in the collection and recycling industry and reducing the leakage of these products into the environment.

"The tray, launched in April 2021, further contributes to sustainable solutions by creating new job opportunities through the beneficiation of PET from landfill and complies to 'design for recycling' principles by being stackable, making use of recyclate and displaying a material identification symbol.

"By producing this as a generic range, a large customer base has access to an environmentally-friendly packaging option to drive environmental benefits over an extended period. Studies indicate that, once fully launched, approximately 20 million fewer soaker pads will be utilised and end up in landfill as non-recyclable and non-biodegradable waste."

Watch the full award ceremony here:

The list of Trophy and Medal winners can be found below.

IPSA Gold Pack Trophy 2021

Name of Entry: PETZorb Meat Tray

Entrant/Converter: Mpact Versapak

Brand Owner: Mpact Versapak



Mpact Plastics brings home the IPSA Gold Pack 2021 trophy and four gold awards

Mpact 25 Nov 2021



Food Packaging Medal Winners

Name of Entry: PETZorb

Meat Tray Entrant/Converter: Mpact Versapak

Brand Owner: Mpact Versapak

Award: Gold

Name of Entry: Oceanic Microplastic-Free Salt

Entrant/Converter: Green Energy Packaging

Brand Owner: SRP Holdings

Award: Silver

Name of Entry: Baby Red Onion Bags 500g

Entrants: Woolworths, Packaging World

Converter: Packaging World

Brand Owner: Woolworths

Award: Bronze

Beverage Packaging Medal Winners

Name of Entry: Aquellé VIV Power & Sports Drinks Range
Entrant: Ekhamanzi Springs (aQuellé)
Converters: Fontana Manufacturers, Polyflex, MCC Label
Brand Owner: Aquellé
Award: Gold

Name of Entry: Tropika Icy – A Dairy Mix Ice Lolly
Entrants: Clover South Africa, Constantia Afripack Flexibles
Converter: Constantia Afripack Flexibles
Brand Owner: Clover South Africa
Award: Silver

Name of Entry: 100% Recycled PET Bonaqua Bottle
Entrant: Coca-Cola Beverages South Africa
Converters: Extrupet, Alpla, Coca-Cola Beverages South Africa
Brand Owner: The Coca-Cola Company
Award: Bronze



Gold Pack Awards 2020 showcases SA's best packaging solutions
3 Nov 2020



Health, Beauty, Medical and Pharmaceutical Packaging Medal Winners

Name of Entry: Velobiotics 16 Strains Probiotic Collagen Peptides
Entrant/Converter: Green Energy Packaging
Brand Owner: Velobiotics
Award: Silver

Name of Entry: Playboy Shower Wash Tottle
Entrant/Converter: T3 Plastic Packaging
Brand Owner: Amka
Award: Bronze

Name of Entry: Playboy Shower Wash Tottle
Entrant/Converter: T3 Plastic Packaging
Brand Owner: Amka
Award: Bronze

Household Products (including domestic goods and others) Medal Winners

Name of Entry: 100% rHDPE 750ml and 1.5-Litre Household Cleaner Bottle & Closure
Entrant/Converter: Mpact Plastics FMCG Pinetown
Brand Owner: Unilever
Award: Gold

Name of Entry: Woolworths Fresh Herb Fluted Pots
Entrant/Converter: Mpact Corrugated

Brand Owner: Woolworths
Award: Silver

Name of Entry: 750ml W.Lab All Purpose Cream Bottle
Entrant/Converter: T3 Plastic Packaging
Brand Owner: Woolworths
Award: Bronze

Transit and Secondary Packaging Medal Winners

Name of Entry: Returnable Crate for 1 250ml Glass Bottles
Entrant: Coca-Cola Beverages
Converters: Chespak, Mpact, Nampak, Jobe
Brand Owner: Coca-Cola Beverages
Award: Gold

Judges' Special Mention: Sustainability

Name of Entry: 100% rHDPE 750ml and 1.5-litre Household Cleaner
Bottle Entrant/Converter: Mpact Plastics FMCG Pinetown
Brand Owner: Unilever
Award: Gold

Promotional and Novelty Packaging Medal Winners

Name of Entry: The Art of Tea Premium Slide Box
Entrant: Cape Herb & Spice Converter Clifton Products
Brand Owner: Eat.Art – Cape Herb & Spice
Award: Gold

Name of Entry: Castle Double Malt Trade Presenter Packaging
Entrant/Converter: Green Energy Packaging
Brand Owner: South African Breweries
Award: Gold

Name of Entry: Solar Jar Export Packaging Sonnenglas
Entrant/Converter: Green Energy Packaging
Brand Owner: Sonnenglas
Award: Silver

The Fibre Circle Paper is Possible Award

Name of Entry: Woolworths Fresh Herb Fluted Pots
Entrant/Converter: Mpact Corrugated
Brand Owner: Woolworths
Award: Paper is Possible Gold



Packaging innovation is the solution to creating a circular economy
Mpact 17 Nov 2021



Name of Entry: Smarties Minis 152g and Mini Eggs 85g Packs
Entrants: Nestlé South Africa, Constantia Afripack Flexibles
Converter: Constantia Afripack Flexibles
Brand Owner: Nestlé South Africa
Award: Paper is Possible Gold

Substrate Excellence Awards

Name of Entry: Kraft Cores with Bullnose Closures
Entrant/Converter: Green Energy Packaging
Brand Owners: SRP Holdings, Velobiotics, South African Breweries
Award: Best in Paper Packaging Gold

Name of Entry: Aquellé VIV Power & Sports Drinks Range
Entrant: Ekhamanzi Springs (Aquellé)
Converters: Fontana Manufacturers, Polyflex, MCC Label
Brand Owner: Aquellé
Award: Best in Plastics Gold

Name of Entry: PETZorb Meat Tray
Entrant/Converter: Mpact Versapak
Brand Owner: Mpact Versapak
Award: Best in Plastics Gold



Pentawards 2021 acknowledges best in global packaging design

1 Oct 2021



Star of Africa

Name of Entry: Pernod Ricard Imperial Blue Pack
Entrant/Converter: AR Packaging Nigeria
Brand Owner: Pernod Ricard Nigeria
Award: Gold

Student Gold Pack Awards 2021

Graphic Design Winners

Name of Entry: Bee Loved Honey Hexagonal Packaging
Entrant: Courtney Shelley
Institution: Durban University of Technology
Award: Gold

Name of Entry: Floof Tissues
Entrant: Michaela Naidoo
Institution: Durban University of Technology
Award: Silver

Name of Entry: Nestlé Nan Rebrand

Entrant: Charlize Golding
Institution: Stellenbosch Academy of Design & Photography
Award: Bronze

Packaging Technology Winners

Name of Entry: Woolworths Shirt Pack
Entrant: Nicholas Downes
IPSA Region: KwaZulu-Natal
Award: Gold Trophy

Name of Entry: Cape Cobra Wine Carton
Entrant: Luka Fernandes
IPSA Region: KwaZulu-Natal
Award: Silver

Name of Entry: Egoli Beer Enviro Grip Multipack
Entrant: Karishma Jokoo
IPSA Region: Northern Region
Award: Bronze

Food Science and Technology Winner

Name of Entry: Maizey Peach
Entrants: Erica Breytenbach, Tarien Riekert, Jana Lombard, Victoria Knott, Rene Wentzel, Luke Jeftha, Anja Lourens, Sinesipho Galada, Chane Steyn
Institution: Stellenbosch University
Award: Gold Trophy

[View the full list of winners and finalists, and their respective entries, here.](#)

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