

Hong Kong animators give Zakumi all the moves

Hong Kong may be thousands of kilometres from South Africa but it is playing a starring role at the 2010 World Cup in South Africa - not on the pitch but on television screens - by giving the World Cup mascot *all* the right moves...



Hong Kong animation company Jidou Studios has co-produced a new cartoon series featuring the World Cup's football-playing mascot - Zakumi the Leopard. Take a look at the video, which not only includes a trailer of the World Cup 2010 Mascot TV series, but also general visuals of the Jidou workshop and some sound bites.

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