

Brazil promises SA cash, skills for digital TV



By [Candice Jones](#)

12 Jul 2010

Brazil has set aside money and expertise to help South Africa if it ditches its commitment to the European standard for digital terrestrial television and stumps for the standard used in the South American country instead.

André Barbosa Filho, special advisor to the presidency of Brazil, says that if SA decides to adopt Brazil's integrated service digital broadcasting terrestrial (ISDB-Tb) standard, it will bring in people to discuss joint ventures for the manufacturing of television sets, mobile television handsets and digital set-top boxes.

He says the country has set aside funds to bring in representatives to begin discussions.

Continue reading the [full story](#) on www.TechCentral.co.za.

ABOUT CANDICE JONES

Candice Jones is deputy editor of www.TechCentral.co.za. Follow her on Twitter at [@CandiceJones](#).

- Wow TV prepares for launch - 16 May 2011
- Show down looming over digital dividend - 8 Apr 2011
- New office for digital migration - 23 Mar 2011
- SuperSport commentator fired for tweeting - 25 Feb 2011
- Budget 2011: more money for digital TV - 24 Feb 2011

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>