

The Future of Broadcasting conference: Registration opens

LONDON, UK: Marketforce and the IEA's 10th anniversary [The Future of Broadcasting](#) conference will be taking place 27-28 June in London.

Now in its 10th year, this conference has consistently attracted around 200 senior attendees each year from across the broadcasting and media industry who come together to give you the best overview of where the industry is going.

Speakers already confirmed include:

- Cindy Rose, executive director, Digital Entertainment, Virgin Media
- Fru Hazlitt, MD Commercial and Online, ITV
- Ed Richards, chief executive, Ofcom
- Ernesto Schmitt, co-founder & CEO, Zeebox
- Adam Gee, cross platform commissioner, C4
- Alan Delaney, head of marketing, IPTV & Connected Home, Ericsson

[View the full programme here.](#)

The broadcasting industry is going through an exciting and transformational time - with the development of multiscreen technology and the completion of the digital switchover, TV everywhere is a reality. This brings a number of challenges, as old business models are tested, and a world of opportunities in raising revenue and engaging audiences in a way not possible before is unveiled.

You can [register your place on the conference website](#), which is regularly updated with any changes to the speaker line up or conference agenda, or by contacting us via the details at the bottom of this email. Follow the debate on Twitter by following [@MarketforceDigi](#) and using the conference hashtag #fobconf. This feed discusses issues, news and features surrounding the conference topics and is a great way to engage with attendees, speakers and other key industry players.