

D&AD juries' results - days 1 & 2

LONDON, UK: Thus far, 69 pieces of work have been awarded at the 52nd annual D&AD judging event in London.

Four juries have returned their results at the 52nd annual D&AD judging event taking place this week at London's Olympia Exhibition Centre.



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In Book and Nominated* work in Magazine and Newspaper Design, Product Design, Spatial Design and Writing for Design was announced on Wednesday, but entrants will have to wait until the Award Ceremony at Battersea Evolution on 22 May to find out whether they have been awarded a coveted Yellow Pencil.

So far at this year's judging there are 48 In Books and 21 Nominated pieces of work. Nominated work in contention this year includes:

Magazine & Newspaper Design

- Flaneur by YUKIKO for Flaneur Magazine
- Rare Medium Issue 5 by Mash Design for MLA Australia, Rare Medium
- Rubbish Famzine by Kinetic Singapore for Holycrap.SG
- Series of Moscovskie Novosti Newspapers by Russian News and Information Agency RIA Novosti for Moscovskie Novosti Newspaper
- Series of Front Covers of Moscovskie Novosti Newspaper by Russian News and Information for Moscovskie Novosti Newspaper
- Fool's Day by Africa for Folha de S. Paulo Newspaper
- De Volkskrant Magazine 2013 Selection by De Volkskrant for De Volkskrant Magazine
- Metropoli, by Unidad Editorial for Unidad Editorial
- Bloomberg Businessweek 2013 Covers Series by Bloomberg Businessweek for Bloomberg Businessweek Magazine
- The Innovations Issue Cover by the NY Times Magazine for the NY Times
- The Innovations Issue: Who Made That? by the NY Times Magazine for the NY Times
- #writinghelps by Tribal DDB, for Reporter ohne Grenzen
- The Connective by Goodby Silverstein & Partners for Cisco

Product Design

- Nest Protect: Smoke + Carbon Monoxide by Nest Labs for Nest Labs, Bould Design
- Mac Pro by Apple for Apple
- iPad Air by Apple for Apple
- iOS 7 by Apple for Apple

Spatial Design

- Berlin-Hohenschönhausen Memorial by Jangled Nerves for Stiftung Hohenschönhausen
- Recalling 1993 by Droga5 for New Museum

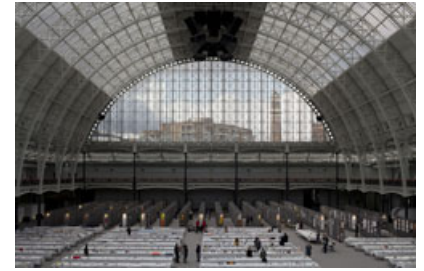
Writing for Design

- Meeting of the Minds by WhybinTBWADAN for Minds for Minds
- Phubbing: A Word is Born by McCann Erickson Melbourne for Macquarie Dictionary

All 69 pieces will appear in the 52nd D&AD Annual, published by TASCHEN in September.

There are no quotas for awards at D&AD. Therefore, the number of awarded entries fluctuates year to year. Some years no Black Pencils are awarded: the record currently stands at just six. Traditionally the toughest of the awards shows, the judging process is famously rigorous, with the juries only selecting work they believe is truly exceptional.

The full list of work that has been awarded In-Book and Nomination following judging can be found [here](#)



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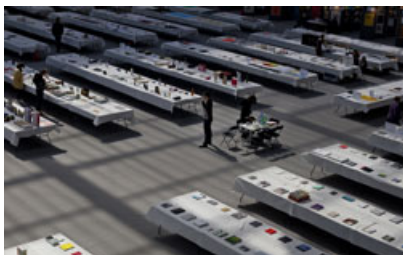
D&AD CEO Tim Lindsay commented: "Entries to D&AD have gone up over 10% this year and from listening to our juries, it sounds like the standard is higher than ever.

"Particularly across our design categories, we're delighted to see such a diverse and fascinating array of work come in from all corners of the globe - it's certainly the most international awards we've ever seen."

To keep up with all the latest from D&AD Judging, follow our live-blog at <http://storify.com/dandad/d-and-ad-awards-judging-2014>

**In-Book* refers to work that will be included in the 53rd D&AD Annual which will be published in September 2013.

Nominations refers to work that will be included in the D&AD Annual and is also being considered by the Jury for the award of a Yellow Pencil, one of the most prestigious awards for creativity anywhere in the world. The Yellow Pencil results will be announced at an event in London on 22 May 2014.



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Yellow Pencils will be awarded to the work that is judged to be the best in the world, selected from projects that receive a Nomination during judging. The Yellow Pencils are one of the most-recognised and coveted awards for creativity anywhere in the world. Yellow Pencil winners will be announced at the Awards Ceremony on 22 May 2014. (For further details and to purchase tickets, visit www.dandad.org)

Black Pencils are awarded to work that is not just considered the best in the world in its category, but for pieces of design or advertising that have fundamentally changed

the rules of the category

Here are the full results for both days:

Download the DAY 1 RESULTS - [D&AD 2014 Results / 26.03.14 / Magazine and Newspaper Design / Product Design / Spatial Design / Writing for Design](#)

Download the DAY 2 RESULTS [D&AD 2014 Results / 27.03.14 / Press Advertising / Outdoor Advertising / Digital Design / Crafts for Design / Crafts for Advertising / Book Design / Integrated and Earned Media](#)

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