

# CampusKey's Bordeaux sells out before its official launch!

Issued by [CampusKey](#)

22 Nov 2021

CampusKey, the number one student co-living provider, recently announced the official launch of their latest project, Bordeaux. This exciting new development, estimated at R75 million in the heart of Stellenbosch, is within walking distance of the university campus and boasts 4,000sqm of single occupancy luxury bedrooms featuring a fully equipped kitchen, en-suite bathroom, an array of complementing facilities and a vibrant community.



To top the news of this launch, CampusKey has announced that Bordeaux has already sold out *all* rooms in record time and before their official launch event happening later this year. According to Leon Howell, managing director for CampusKey, "Our Bordeaux building will be the most exciting experience one can imagine with state of the art technology, ultra-modern finishes and a brand new food offering. To top it off, we have partnered with some amazing brands to make the experience even more remarkable."











CampusKey has grown by a remarkable 60% in single occupancy bedroom numbers over the last five years and an incredible 100% in gross asset value during the previous five years. Even more remarkable is that although 2020 was a challenging year with the Covid-19 pandemic starting in March 2020, CampusKey's total revenue increased by 3.6%. With the launch of Bordeaux, CampusKey continues to cement its role as the leader in the student and co-living industry in South Africa.

Bordeaux opens its doors in January 2022. For more information on the Bordeaux Launch contact [info@themightyandthemeracy.com](mailto:info@themightyandthemeracy.com).

### **About CampusKey**

CampusKey offers a community of almost 4,000 students around the country a space to live, study, share and party together. CampusKey's vision is to be the leading provider of connected and secure luxury student accommodation with properties close to campus and a team who 'gets' the student lifestyle. Their current portfolio includes six locations at Bloemfontein, Cape Town, Port Elizabeth, Potchefstroom, Pretoria, and Stellenbosch, with plans to expand to Europe. For more information visit [www.campuskey.co.za](http://www.campuskey.co.za).

CampusKey takes the well-being of visitors seriously and has therefore put in place strict Covid-19 health and safety protocols for the protection of their staff and students.

For more, visit: <https://www.bizcommunity.com>