

# Eurobest 2011 announces final juries: Craft and Integrated

LISBON, PORTUGAL / LONDON, UK: The Eurobest Advertising Festival, taking place from 28-30 November, has announced the last of its eight juries; Craft and Integrated. The jury members will come together in Lisbon to judge the best of European creativity and award the sought after Eurobest trophies.



The Craft Jury, comprising nine members, will be chaired by Daniel Bergmann, managing director of Stink UK. The Integrated Jury, which combines jury presidents and selected jury members from other categories, will see the president of the Film, Press, Outdoor and Radio Jury, Sergio Valente, president and chief executive officer of DDB Brazil, heading it up.

## Craft Jury

- Daniel Bergmann, managing director, Stink, UK - jury president
- Mitchel Elsen, managing partner, TRS, Belgium
- Rogier Hesp, director, Caviar, The Netherlands
- Espen Horn, executive producer & managing director, Motion Blur, Norway
- Gustav Johansson, director, Camp David Film, Sweden
- Celine Lescure, senior copywriter, Herezie Paris, France
- Berna Parlak, executive producer, Zihin Açıklığı Films, Turkey
- Ole Peters, creative director & partner, Sehnsucht, Germany
- Leonel Vieira, director & producer, StopLine Films, Portugal

## Integrated Jury

- Sergio Valente, president & chief executive officer, DDB Brazil, Brazil - jury president
- Dagan Cohen, executive creative director, Drafftcb, The Netherlands
- Tom Eslinger, worldwide digital creative director, Saatchi & Saatchi, Global
- David Gallagher, president Europe, Ketchum Pleon, Europe
- Tim Greenhalgh, chief creative officer, FITCH, UK
- Marco Rimini, worldwide head of Communications Planning, Mindshare, Global
- Adrian Botan, creative partner, McCann Erickson, Romania
- Roy Cohen, executive creative director, Shalmor Avnon Amichay/Y&R, Israel
- Mick Mahoney, executive creative director, Euro RSCG London, UK
- Andreas Ullenius, executive creative director, Åkestam Holst, Sweden

The full festival Programme is now online at [www.eurobest.com](http://www.eurobest.com) where further information about the festival, awards and dedicated networking events along with details of how to attend as a delegate can also be found.

Journalists wishing to attend Eurobest 2011, please register at [www.eurobest.com/press-centre](http://www.eurobest.com/press-centre)

## Key dates:

Delegate registration: open

Festival dates: 28-30 November 2011, São Jorge Cinema, Lisbon, Portugal

Awards Show and After Party: 30 November 2011, São Luiz Theatre, Lisbon Portugal

For more, visit: <https://www.bizcommunity.com>