

# MAC Live 2016: Inspire, create, grow, deliver

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56 students. 10-minute talks. Two days of game-changing topics.

23 November marks the start of **MAC Live 2016**, an innovative programme designed to showcase the multiple talents of the Red & Yellow Marketing and Advertising Communications (MAC) Class of 2016.

The [MAC programme](#) has been producing some of the industry's top talent for over 16 years, a direct result of its highly practical, real-world approach. The launch of MAC Live looks to take this a step further with an **annual, two-day celebration of skills and innovative thinking**, the first of which will take place on **23 and 24 November**.

Each student will have 10 minutes to present on a topic of their choice, ranging from **Marketing and Branding to Digital and Future Trends**, all interwoven with personal stories and **thought-provoking, refreshing insights**. This is not your run-of-the-mill 'conference'. No topic is the same as the next, and attendees can **expect to be engaged and enlightened in bite-size 90-minute blocks** - making it easy for busy professionals to pop in and out and hone in on the subjects they're most interested in.

Whether you're looking for the next ad giant or marketing leader, or simply eager to **experience an industry talk like no other**, MAC Live 2016 will not disappoint. Join us this November at **95-97 Durham Avenue, Salt River, Cape Town**, to experience our extraordinary MAC graduates, live.

**To RSVP**, email or call us on 021 462 1946 by 21 November 2016.

## *About Red & Yellow School*

*The Red & Yellow School has been producing industry leaders and game changers in the fields of marketing, graphic design, art direction and copywriting for 22 years. Applications for 2017 are open. Find out more on the [website](#) or contact Red & Yellow on 021 462 1946 / 011 067 3400 / .*

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## **Red & Yellow**



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