

# Meet the new additions to the TLC Marketing Worldwide team

Issued by [TLC Worldwide Africa](#)

7 Dec 2016

As with any business, operations and customer services are two key aspects to ensuring that a business functions efficiently. With this in mind TLC Marketing is excited to announce two new additions to their growing Africa office: Nazmeen Tayob, who joins the agency as Operations Director, and Calvin Myles, who joins as Customer Services Manager.



Nazmeen has extensive industry experience, having worked at leading agencies such as Aqua of the Wunderman Group, Ogilvy Johannesburg, TBWA, McCann Johannesburg and Publicis SA. Tayob commented "I am really excited to be part of the TLC Africa team and looking forward to the challenges and aligning the Africa business as part of the TLC Global strategy. With the great calibre of leadership from TLC Africa I have no doubt we have a bright future ahead".

Calvin has over a decade of experience in the customer service industry having worked at Altech and Autopage Cellular. His dedication to his role and industry resulted in him winning two awards while at Altech. Myles commented, "I am passionate about customer service and excited about introducing and implementing processes at TLC that will improve our customer interactions and engagement."

Preneshen Munian, Managing Director commented, "I am delighted to welcome this amazing duo to our team. Nazmeen will certainly expand our operations and gear us up for further growth in SA and greater Africa, whilst Calvin's customer centric approach will be welcomed during this interesting time where consumer engagement is fundamental to long term loyalty".

TLC has over 20 years' experience in delivering successful campaigns ranging from loyalty platforms to consumer incentives by using intelligence from 14 international offices as part of the TLC Marketing Worldwide Group.

For more information visit our website [www.tlcmarketing.com](http://www.tlcmarketing.com). For press queries please contact Supriya Singh, Marketing Manager, TLC Marketing Africa on 011 676 7700.

° **TLC Worldwide shortlisted for 6 awards in the International Loyalty Awards** 3 Apr 2024

° **Bd-capital partners with TLC Worldwide, the world's largest marketing and loyalty rewards platform** 14 Feb 2024

° **Extraordinary kids, extraordinary experiences** 7 Nov 2023

° **The transformative journey of TLC Worldwide Africa: From marketing agency to martech powerhouse** 16 Aug 2023

° **TLC Worldwide Africa launches Cosmos - The revolutionary consumer rewards and insights platform** 7 Jun 2023

## TLC Worldwide Africa



TLC Worldwide Africa is a global MarTech solution that rewards consumer behaviour with experiences. For 30 years, we've been connecting people with experiences that match their passions. The uniqueness of our business model is doing this for a fraction of the cost, making it commercially viable for brands to offer free experiences to their consumers as a reward for sales, engagement, and retention.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>