

100 reasons why Coronation is celebrating Youth Month

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This week Coronation celebrated Youth Month with a fun, educational outing for 100 foundation phase children that the company supports through Capsule, its unique and holistic CSI initiative. Coronation staff and the young learners from Vergenoegd Primary in Delft and Sonwabo Primary in Guguletu spent the morning at the Cape Town Science Centre (CTSC) in Observatory.



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“These bright young children are having the chance to broaden their horizons and stir their imaginations at this exciting educational venue - something they often don’t have the opportunity to do in their own communities,” explains Wendy Bergsteedt, Coronation Group Head of Marketing.

Coronation CEO Anton Pillay enjoyed time interacting with the learners. “Youth month is a reminder of the adversities and challenges facing millions of young South Africans. It’s an opportunity to reinforce our drive to create sustainable change for children and their communities. Education is the key.”



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A non-profit organization, the CTSC is a wonderful platform for the delivery of science and technology learning. It is abundant with incredible science exhibits and mind-boggling puzzles, offering an exciting world of discovery for children. Coronation's Capsule treated children to a fascinating science show incorporating hands-on experiments, which seemed more like a magic show than serious learning. They were left with meaningful memories as science and mathematics were brought to life right in front of their eyes.

The low quality of primary schooling in South Africa is a major barrier to further educational achievement, employment, meaningful community involvement and overall economic growth. Recent data shows that 78% of grade 4s can't read for meaning and 66% of grade 5s can't do basic mathematics. South Africa has to address significant improvements in primary education.

Through its Capsule initiative, Coronation is addressing the education crisis in South Africa by working with children, teachers, principals and parents in a collaborative approach. "We want to nurture inspired and ambitious learners and for them to receive a well-rounded foundational education," said Pillay. "It is part of Coronation's long-term commitment to uplifting South African communities."

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