

# Last call for entries for the Trialogue Strategic CSI Award

Companies are invited to enter their corporate social investment (CSI) projects into the prestigious Trialogue Strategic CSI Award, which was launched in 2014 to recognise projects that exemplify best practice in CSI. With less than two weeks to go to enter, companies are urged to not miss out on this opportunity - entries close at midnight on 31 July 2020.

Issued by Trialogue 21 Jul 2020



Strategic CSI aims to drive positive developmental impact as well as business impact well beyond reputational management. Each project entered for the award will be judged against its objectives as well as evidence of its corporate and social benefits. Social benefits include visible outputs, beneficial outcomes and impact, whilst the business benefits include enhanced business competitiveness and meaningful engagement with key stakeholders.

The winner can look forward to having their project profiled in a double-page case study in the 23rd edition of the annual Trialogue Business in Society Handbook – a prize worth R89,000. Promaths by Investec [scooped the award in 2019](#) and the 2019 issue of the Handbook can be viewed [here](#). In addition, the winning project will be showcased at the launch of the Handbook in November this year and at Trialogue's Business in Society Conference in 2021 and will receive extensive media coverage.

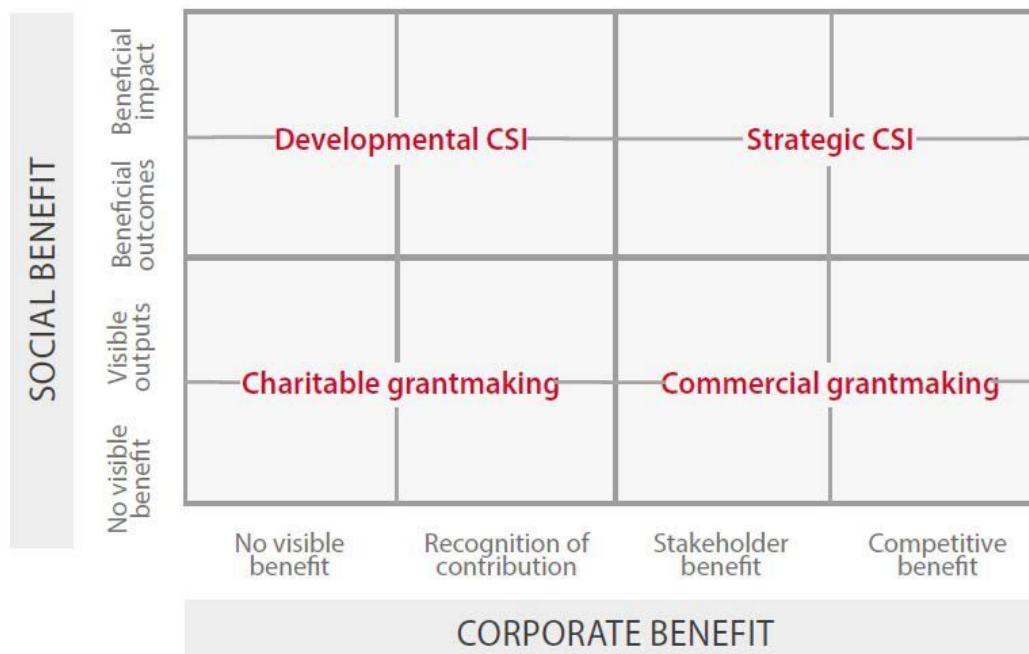
The judges of this year's award are Anthony Wilson-Prangle, who helped to build the Centre for Leadership and Dialogue at the Gordon Institute of Business Science (Gibs) and founded The Gumboots Foundation, and Gugu McLaren-Ushewokunze, head of social transformation at the National Business Initiative.

To learn more about strategic CSI and previous winners, visit our [website](#).

Download the entry form [here](#).

Contact Mahlo Maku for more information: [mahlo@trialogue.co.za](mailto:mahlo@trialogue.co.za).

- To register for Trialogue's Business in Society Virtual Conference on 13 and 14 October, click [here](#).



Trialogue's Strategic CSI Positioning Matrix allows companies to measure how strategic their CSI project is.

- **Monitoring and learning for impact: Vodacom calls for bold shift in CSI** 2 Jul 2025
- **How Absa is driving an entrepreneurial mindset revolution for SA** 1 Jul 2025
- **Making a lasting impact: How data and corporate commitment can reshape ECDs in South Africa** 23 Jun 2025
- **Breaking the barriers to youth employment: Digital infrastructure is key** 20 Jun 2025
- **Breaking silos: Bold call for cross-sector alliances to boost social development in South Africa** 10 Jun 2025

#### Trialogue



Trialogue is one of only a few consultancies in South Africa that focus exclusively on corporate responsibility issues. Over 25 years of experience puts us at the forefront of new developments in sustainability and corporate social investment (CSI).

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>