

Where is your target audience based? It is essential that your hosting company's web hosting servers be located in the same country. If not, loading speeds will suffer tremendously. Other advantages of [choosing local web hosting](#) includes improved SEO, better, more timely support and of course, the knowledge that you are supporting a local business.

## 4. Speed & Uptime & Reliability

What do potential customers expect from a website? They expect a great experience. Full stop. In other words, they expect to find a fully functional website with excellent loading speeds. Look for hosting companies that make use of SSD servers and providers that guarantee a minimum of 99.9% uptime.

## 5. Backup

Backing up a website is critical. It protects your site from human error or incompatible updates.

Look for a hosting company that offers free daily backups and will be able to restore your website quickly should anything untoward happen.

## 6. Security

In 2021, everybody realises how critical internet security has become. Hackers make it their mission to find and exploit vulnerabilities in websites. Protect your website by choosing a reputable website hosting company that takes security seriously and can offer suitable products accordingly.

## 7. Infrastructure

Beware: Many smaller hosting providers, host websites on a desktop PC with a small server and other unsuitable hardware. Find out exactly what hardware and quality of data centre equipment they are providing hosting on before signing up.

How does domains.co.za's web hosting fair?

First off, we offer a variety of choices between [Direct Admin website hosting](#), [cPanel website hosting](#), [WordPress Hosting](#), [Email Only Hosting](#) and [VPS Hosting](#).

Secondly, all our hosting packages are backed by a 99.9% Uptime Guarantee SLA. We have a proven track record in stability, security and reliability. We offer free daily backups and make use of SUPERFAST SSD Servers hosted in a N+1 Data Centre (Teraco) in Johannesburg, to bring our clients the best of the best in web hosting. We only use carrier-grade SuperMicro equipment, the same brand of servers that Amazon uses.

So, in a nutshell, we'd say our web hosting is pretty fabulous!!!

Try it for yourself! [Talk to one of our team](#) for advice on the best package for your particular business needs.

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Domains.co.za is a South African domain name and website hosting provider. Innovation, superior value-added business solutions and a dedication to quality and service set us aside from the competition.

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