

# A fresh look for fresh food packaging

Issued by [Mpact](#)

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*Our new website and e-book really answers all your packaging questions*

## We are live!

A fresh look for fresh-food packaging... and so much more!



Our new [Mpact Versapak website](#) places the emphasis on educating rather than just communicating, to put you at the forefront of the packaging industry! By downloading our brand-new, [free e-book](#), you will understand the five top packaging truths: focusing on your value chain, EPR compliance, design for recyclability, how to produce packaging that is fit for purpose, and knowing when to 'bin' and when to 'ban'.

With access to our research team and well-respected design department, the Mpact Versapak team's innovative approach to packaging surpasses many. Having garnered several awards in some of South Africa's most prestigious ceremonies in 2021, we bring the circular economy to life!

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Book a consultation with any of our sales experts [here](#)



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*Mpact Plastics is a leading producer of rigid plastic packaging and cling film in southern Africa. We operate out of nine production centres across the country, providing packaging from plants with relevant certifications. We service the food, beverage, personal care, home care, pharmaceutical, agricultural and retail markets. In upholding company values, and as a supporter of the circular economy, we positively contribute to industry associations, enabling various communities to participate in recycling solutions.*

- **Consumers can play a role in sustainable environmental practices** 14 May 2024
- **The value of plastic waste** 24 Apr 2024
- **The relationship between packaging and food waste** 26 Mar 2024
- **Innovative PET packaging clinches top accolade at IPSA Gold Pack Awards** 27 Nov 2023
- **Smart sustainable packaging solutions demonstrated** 24 Nov 2023

#### **Mpact**



Mpact is the largest paper and plastics packaging and recycling business in Southern Africa. Our integrated business model is uniquely focused on closing the loop in plastic and paper packaging through recycling and beneficiation of recyclables.

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