

RE/MAX Southern Africa announces new marketing director

Keith Scafturis joins the group as its new marketing director, following 25 years with the FNB group – the last ten as the national relationship manager with FNB home loans, where he built and cemented relationships at executive level with FNB's real estate intermediary business partners nationally.

Scafturis's new appointment as marketing director with the RE/MAX group will see him developing the RE/MAX brand by guiding, growing and leading an existing and highly successful team at the group's head office in Cape Town, while at the same time supporting the more than 2200 associates and broker/owners in more than 170 independently owned offices across South Africa, Namibia, Botswana, Zambia, Mauritius and Mozambique.

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