# Lead Brand Designer - Corporate Digital

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| **Remuneration:** | negotiable depending on experience |
| **Benefits:** | hybrid & flexible working, generous leave policy, |
| **Location:** | Cape Town, Woodstock |
| **Remote work:** | Some remote work allowed |
| **Education level:** | Degree |
| **Job level:** | Senior |
| **Travel requirement:** | Occasional |
| **Type:** | Permanent |
| **Company:** | Invicomm |

**Are you a conceptual thinker with a strong B2B background? This could be your perfect next step**

We're seeking a lead brand designer (UX and UI background) to craft transformative brand experiences and elevate digital design landscapes for our clients. You'll pioneer visionary and inspirational design ideas, infuse intuitive user experiences, and set new benchmarks in digital engagement trends.

Leading and mentoring a small passionate design team committed to delivering stand-out work in the B2B brand communications sector for a range of international clients. Based in Cape Town, with strong affiliation to our London office, this position could progress to a Design Director role.

**Your role**

- As a UX designer you will be working on designing and providing strategic guidance for the digital product value proposition, defining the content, process and functionalities.
- As a UI designer you will translate the UX into fully functional and beautifully designed interfaces with passion, dedication, and skill to create original designs for websites and digital products.
- As a brand designer you will help transform the creative director’s vision into the visual world, helping develop concepts for brands, shaping stories to help clients connect with their audiences, crafting brands from logotypes to visual language, shaping brand books from initial steps to completion, prototyping brands look and feel applied into the digital space.
- This might involve client meetings and presentation support as well as leading other designers to achieve best results.
- You will plan, design, prototype and present digital projects with your assigned team taking full ownership of the projects you lead, from initial brief to completion
- As the lead storyteller you will use your skills to help create designs that can communicate key brand messages, value propositions and guide users on emotional and functional journeys as required.
- Create high-end digital design prototypes (experience in using platforms such as Adobe XD or Figma and After Effects) will help bring your vision to life.

**Requirements**

- Six + years of experience doing visual/UI design for web, desktop and mobile applications.
- A portfolio of relevant UX/UI design work
- Bachelor's degree in a design-related discipline is preferable.

- Knowledge of conventional design tools such as Adobe Creative Suite (for print/digital)
- Motion design experience will be very valuable, AE prototyping required.
- Experienced in designing for component-based design systems.
- Good understanding of WordPress, Webflow and SEO and social media platforms.
- Ability to multi-task and keep organised in a dynamic environment.
- Experienced in an enterprise business environment and Agile (ideally within Asana, Jira or similar).
- Great communication skills to attend meetings and lead other designers.

**Benefits**

In addition to offering a competitive salary package, we are committed to creating a brilliant environment for all our people. Our SA team work from a great office in Woodstock Cape Town, have a hybrid and flexible working environment, a culture of learning and development, and much more.

**How to apply**

Please send your cover letter, CV and portfolio to careers@invicomm.com.

## Company Description

We are an independent brand agency based in London and Cape Town. We specialise in building memorable brands that energise hearts and minds, creating connectivity in an ever-changing world. Our passionate team delivers integrated communication solutions to our range of global clients.

Posted on 02 May 14:33, Closing date 1 Jul


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Liz Wolfe
careers@invicomm.com

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