

Paying tribute to outgoing Coca-Cola director

Experiential agency VVV has been commissioned by long-standing client Coca-Cola South Africa to produce a series of farewell events for David Lyons, outgoing director at Coca-Cola Canners SA. As part of the celebrations, VVV will be producing a golf day for Lyons and his colleagues at the Wanderers Golf Club, staging a luncheon at Hazeldene Hall and a gala dinner at the Wanderers Club Ballroom, all in Johannesburg, Gauteng. The highlight of the dinner will be a film tribute to Lyons, produced by the experiential agency's video division.

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