

Hitting the right notes on day one at #CannesLions2017

The 2017 Cannes Lions International Festival of Creativity is on in full swing at the Palais des Festivals in France.









On day one, Duran Duran's Simon le Bon and Nick Wood shared their insights on [creative collaboration](#) while advertising veteran Trevor Robinson OBE expressed some of [the highs and lows](#) of working in a creative industry.

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