

Ogilvy SA's Pete Case named among top 10 creative heads in the world

Issued by [Ogilvy South Africa](#)

20 Jan 2017

Ogilvy & Mather South Africa's Pete Case has achieved global recognition as one of the world's top 10 chief creative officers in the prestigious [Directory Big Won Network Rankings](#). Case was placed ninth in the world in 2016 based on award wins achieved by Ogilvy SA under his direction.

In the same rankings, Ogilvy SA attained a place in the Top Agencies for Creativity category and Ogilvy JHB's Mariana O'Kelly was named number 14 on the global list of the best Executive Creative Directors.

Ogilvy & Mather Worldwide CCO Tham Khai Meng was named the world's top chief creative officer in the 2016 rankings.



Pete Case

The Directory Annual Rankings, which were established in 2003 and are published in Directory magazine, are an annual global survey of the best agencies, individuals and campaigns of the year as measured by the quantity and quality of awards won. The winners from at least 40 awards shows around the world are entered into a database and points are allocated on weighted basis according to the nature of the award.



Mariana O'Kelly

Ogilvy SA CEO Abey Mokgwatsane says, "We are very proud of Pete and Mariana for this achievement which is a reflection of some amazing work by them and the teams they lead which delivered an outstanding creative year for the agency. We are also proud to showcase South Africa in these very competitive global rankings as it shows the very high standards of work that are coming out of this country."

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