

## **HaveYouHeard expands it's client base with two new projects**

HaveYouHeard, a word-of-mouth marketing (WOM) agency, has added two new accounts to their client base. A WOM campaign has been launched for Triumph Triaction bra range, aimed at establishing a network of ambassadors for the brand. Sanlam has assigned HYH to create WOM around the Sanlam food, wine and design event.

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