

2022 Top Women in Media & Ad Tech Awards calls for entries

AdExchanger and AdMonsters together will present the 2022 Top Women in Media & Ad Tech Awards to recognise the impact of outstanding women on the digital media and ad tech community.



Source: www.facebook.com/admonsters

The 2022 Top Women in Media & Ad Tech Awards will recognise professional women for their excellence, influence and impact in media and ad tech. New category introductions include Content Captivators, Data Demystifiers and Programmatic Storytellers. Returning popular categories include Change-Makers, Entrepreneurs, Magnanimous Mentors, Tech Trailblazers and Up and Comers.

"Media and advertising are interdependent," says Bill Amstutz, group publisher of AdExchanger, AdMonsters and Folio, "As digital media, marketing and technology evolve together, we're seeing women lead the industry by creating new products, technologies and revenue streams across the media and ad tech space. Now feels like the right time to recognize those interdependencies and celebrate the powerhouse women leaders."

Special mentions

Two outstanding women will receive special recognition at this year's awards program. **The Catalyst Award** recognises a woman who has driven a tremendous amount of growth or effected significant change in her business or team over the past year. **The Lifetime Empowerment & Achievement Award** is given to a woman who has set industry standards for

creativity, innovation and leadership throughout her career.

The 2022 Top Women in Media & Ad Tech Awards gala will take place in conjunction with the AdMonsters Ops Conference on 6 June 2022 at the Metropolitan Pavilion in New York City.

The 2022 program is now open for nominations and 23 February is the deadline for early-bird submissions.

For more, go to <https://topwomen.secure-platform.com/a/organizations/main/home>.

For more, visit: <https://www.bizcommunity.com>