

New faces of Mediaedge:cia

Following a highly successful and extremely busy 2005, Mediaedge:cia has undergone a staff restructure. This has been done to meet the ever-growing needs of the expanding client base.

- Lisa Leach and Margie Knap have been appointed as Planning Directors.
- Claudia Heyl has been promoted to Group Head in recognition of her commitment to her clients and her outstanding work ethic.
- Rudie Brits and Irene Hartley have joined as Junior Planners.
- Flo Ciampi joins 1 April in the capacity as Senior Buyer.

Mediaedge:cia is also following an extremely intensive recruitment and training process in order to attract new people into the industry.

- Mildred Letshoenyo and Louise Smith are undergoing training as Media Buyers.
- Marvin Kgasoane is undergoing training as an Implementation Planner.
- Abbie Mabanga and Tshepiso Mkhambi are both undergoing training across all media disciplines.

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