

Ifra revamps website

DARMSTADT, GERMANY: The redesigned corporate website for international newspaper and media publishing organisation Ifra (www.ifra.com) includes new navigation; a choice of content in five languages (English, French, German, Spanish and Swedish); the repositioning of the latest news on the homepage; a comment facility; the ability to send a link to each news item to colleagues and friends; and exclusive access to member information. The site was relaunched in December 2006.

For more, visit: https://www.bizcommunity.com