

***Business Insider* SA garners over a million unique visitors**

According to Effective Measure, *Business Insider* South Africa has garnered 1.4 million unique visitors and generated more than 4.2 million page views since its launch earlier this year.

The global news platform launched in South Africa in partnership with Media24 and is currently the third largest financial website and one of the top 25 websites in the country. *Business Insider* South Africa offers a mix of local content, combining coverage of domestic innovation and corporate strategy with the latest in lifestyle and executive management.

For more, visit: <https://www.bizcommunity.com>