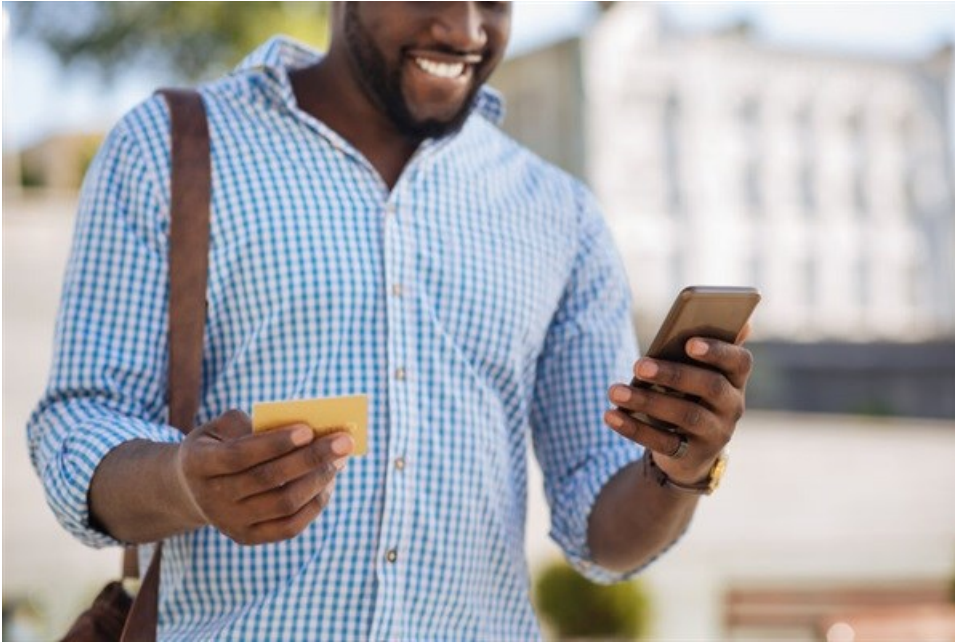


PayU broadens online payments service in Nigeria with PayU Receive

PayU Nigeria has launched PayU Receive, which enables businesses in the country to conveniently and securely request and receive payments directly from their customers. The payment solution facilitates business-to-business and business-to-consumer payments easily via email or SMS.



©Dmytro Zinkevych via [123RF](#)

PayU Receive allows businesses to make use of PayU's secure payment services by allowing them to send payment requests via email or SMS to their customers, who then have the flexibility of paying via their bank cards or their bank accounts.

According to the company, this is a convenient way for businesses to receive payment as they simply need their customers' email address or mobile phone numbers to which a payment link can be sent. They can also send payment reminders to their customers, thereby increasing the efficiency of collections on overdue accounts.

With PayU Receive, merchants can send local and international payment requests via email or SMS for goods and services to their customers anywhere in the world, even if they do not have a website. These payment requests can be branded with the merchant's company logo, look and feel. In addition, the payment request can be adapted to a merchant's type of communication like invoices, email quotes, statements, etc.

“We believe PayU Receive is an innovative solution which further encourages cashless payments particularly to merchants that take frequent orders from customers. It allows them to accept prepayment of goods and services instead of accepting cash on delivery,” said Juliet Nwanguma, country manager, PayU Nigeria. “PayU Receive is our response to numerous enquiries from merchants asking for a convenient, safe and secure way to receive electronic payments from customers without having a website or the need for integration.”

For more, visit: <https://www.bizcommunity.com>