

Financial journalist Lynn Bolin joins Lange Strategic Communications

Top financial journalist, Lynn Bolin, who covered JSE-listed companies, financial markets and government policy for a leading South African newswire for the past eight years, has joined Lange Strategic Communications as an Account Director.

Lynn holds a Master's Degree in Economics and Public Affairs from Princeton University in the US and a Bachelor's in Economics Magna Cum Laude.

She also spent five years studying and working in France, doing her graduate studies at the Ecole Nationale d'Administration (ENA) in Paris.

After her studies Lynn worked as an economic analyst at the US State Department in Washington, DC, and the US Consulate in Bordeaux, France, and subsequently moved to Hong Kong as a financial journalist for an international newswire for five years.

Lange Strategic Communications, rated the top public relations consultancy in an independent business survey in which over 6 600 corporate and senior government officials were polled last year, was also named runner-up in the 2006 AdReview award for Top PR consultancies in Johannesburg last month.

Its clients include BP Africa, top short-term insurer Santam, Coca-Cola for whom it handles brand-building for various consumer brands, Johnnie Walker, Bell's, brandhouse, BoE Private Clients, Sotheby's International Realty, Levi Strauss SA and the Foschini Group for whom it does Investor Relations.

For more, visit: <https://www.bizcommunity.com>