

Global award for SA retailer

Woolworths named 2010 Responsible Retailer of the Year for the second time in three years; the announcement was made at the World Retail Congress yesterday, Thursday, 28 October 2010, in Berlin, Germany.



The retailer says that the award is confirmation that Woolworths is on the right track in doing business in a truly sustainable manner especially in transformation, energy saving, Farming for the future and conserving water.

"The Good business journey is now beginning to be a pervasive part of how we do business, how we grow value for our stakeholders - customers, shareholders, staff and suppliers and the broader community. Our brand is based on a set of deep values. This award reflects them all, but in particular the value of sustainability" said Simon Susman, Woolworths CEO.

The entries were reviewed at the World Retail Congress by a peer panel of some the world's most respected retailers and industry experts.

Woolworths competed against five other retailers:

- Kingfisher (World's leading home improvement retailer),
- Cargills Food City (Rated the 4th most valuable brand in Sri Lanka),
- O'Boticario (World's largest perfumery and cosmetics franchise),
- New Look (European beauty and fashion company), and
- Teknosa (A computer company in Turkey).