

Record ABC for technology mag

Popular Mechanics's record April - June 2006 ABC figure of 38 188 is a "clear indication that its substantial, intelligent content is finding a keen audience among those looking for depth in their read," according to publisher Alan Duggan. The ABC was partly due to a successful June Father's Day competition, which this year saw a bumper newsstand sale, boosting a steadily increasing subscription. The next milestone is 40 000 copies.

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