

Lineup for Sunday's Media@SAfm show

This Sunday, 10 July 2011, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include:



- the launch of the [Press Freedom Commission](#), headed by former Constitutional Court chief justice [Pius Langa](#);
- assessing latest KFC campaign by the [Ogilvy Johannesburg](#) and KFC team;
- BMI-Sport Info director James Monteith on the scope of alcohol brands' sponsorship involvement;
- [Forbes Africa](#) managing editor [Chris Bishop](#) on its launch in October 2011;
- JWT Delhi chief creative officer Adrian Miller, [Loeries](#) print communication panel chair who also sits on the integrated campaign and Ubuntu award panels, on judging week; and
- [South African Tourism](#) emarketing global manager [William Price](#) on using social media to drive tourism brands.

Send advance comments or questions to ashraf@safm.co.za or media@safm.co.za, [Twitter](#) or [Facebook](#).

For more, visit: <https://www.bizcommunity.com>