

Sunday's Media@SAfm show to feature AdReview Awards winners

This Sunday, 20 May 2012, the programme for <u>Ashraf Garda</u>'s Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include:



- Journalists bribery allegations with guest <u>Raymond Louw</u>, deputy chairman of <u>Media</u>
 Freedom of <u>SANEF</u>
- How television is changing in Africa with guest <u>Alan Musa</u>, vice president and general manager: <u>Turner Broadcasting System International</u>, Pan Middle East and Africa region
- Ad of the week: <u>BMW M5</u> with guest John Davenport, co-founder and executive creative director: Ireland/Davenport

- Branded feature: SAfm's Tshepiso Makwetla host of the drive time show PM Live
- MDDA's growth in terms of its mission with guest: <u>Lumko Mtimde</u>, CEO: MDDA
- a look at the winners at the AdReview Awards, including Gloo Digital Agency and the FNB 'Hello Steve' campaign and
- public participation in Brand Police.

Send advance comments or questions to <u>ashraf@safm.co.za</u> or <u>media@safm.co.za</u>, <u>Facebook</u> or <u>@ashrafgarda1</u> on Twitter.

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