

# Mediamark wins AdJoin

Mediamark has been appointed as the strategic reseller for media company, Adjoin.

The partnership signals a continued focus on building powerful digital media sales to complement leadership capabilities in broadcast and media events.

Adjoin provides advertisers access to unique premium audiences through a single programmatic buying platform across digital publication networks from local and international publishers.

For more, visit: <https://www.bizcommunity.com>