

Exact appoints Conversion Lab

Conversation Lab Cape Town has been appointed by Exact, which adds to its recent wins with Markham and Fabiani.

Conversion Lab is to drive Exact's digital and social presence by managing a full range of digital activity that includes website optimisation for the launch of its new e-commerce website and management and development of all content across a range of social media platforms.

All work will be handled at Conversion Lab Cape Town office.

For more, visit: <https://www.bizcommunity.com>