

178: Short course - Building and maintaining a sustainable business

On Thursday, 23 June 2016, [Biz Takeouts Marketing and Media Radio show](#) host Warren Harding (@bizwazza) looked at 21C business solutions, a training and education company who will be piloting an eight week short course at Vega School in Cape Town from 2 July to 20 August 2016.



We chatted to Wendy van Schalkwyk, CEO and founder of MI-Ashanti International. The company's vision is to play an active social and economic role in the local and global market to reduce the failure rate of start-up entrepreneurs and enable a higher percentage of start-up entrepreneurship success. The short course is aimed at anyone, and will equip you to develop your business concepts.

It is also aimed at existing entrepreneurs who need to get the right training and leadership tools to succeed. A SAQA certificate will be issued to those who complete the course successfully. Van Schalkwyk is an entrepreneur, business consultant and has an international masters in business with Business School Netherlands.

We speak to Wendy about:

- What is the course all about?
- We look at start up failure rates and biggest reasons for failure.
- We look at some advice for new business starters.
- We discuss why the course is not to be missed.
- We end the show by looking at future courses and plans for the company.

All this and so much more covered in the podcast this week.

[Check out the course details.](#)

Episode 178: Short course - Building and maintaining a sustainable business.

Date: 23 June 2016 **Length:** 17:14min **File size:** 16.1MB **Host:** Warren Harding

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If you are interested in getting interviewed on Biz Takeouts, or want to suggest a show topic, email Warren Harding (@bizwazza) on biztakeouts@bizcommunity.com.



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