

Kagiso Media Radio name new Jacaranda FM MD

Kagiso Media Radio has named Deirdre King as the new managing director of Jacaranda FM. King joins the radio station from Nando's South Africa where she was employed as general manager of brand experience IMEA (India, Middle East, Africa), and prior to that, she served as head of marketing and communications (Africa) at The Walt Disney Company where she was responsible for, among others, the marketing of the company's motion picture business.

Kagiso Media Radio chief executive Nick Grubb said King's media and marketing experience will help inject the business with new perspectives and they are excited to have her on board. King expressed her excitement about joining Jacaranda FM and is looking forward to bringing in a new level of freshness and innovation to the station's team.

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