

Reinher Behrens is the new Franschhoek Wine Valley Tourism Authority CEO

Reinher Behrens has been appointed as the CEO of The Franschhoek Wine Valley Tourism Authority NPC (FWV). Behrens's expertise lies in marketing and brand management, reputation management and media capability as well as management leadership skills.

Behrens had worked in senior leadership positions at TBWA Hunt Lascaris, Leo Burnett SA Group/Africa Network and McCann Worldwide Group SA, and most recently served as the acting director of university relations at the University of Pretoria.

For more, visit: <https://www.bizcommunity.com>