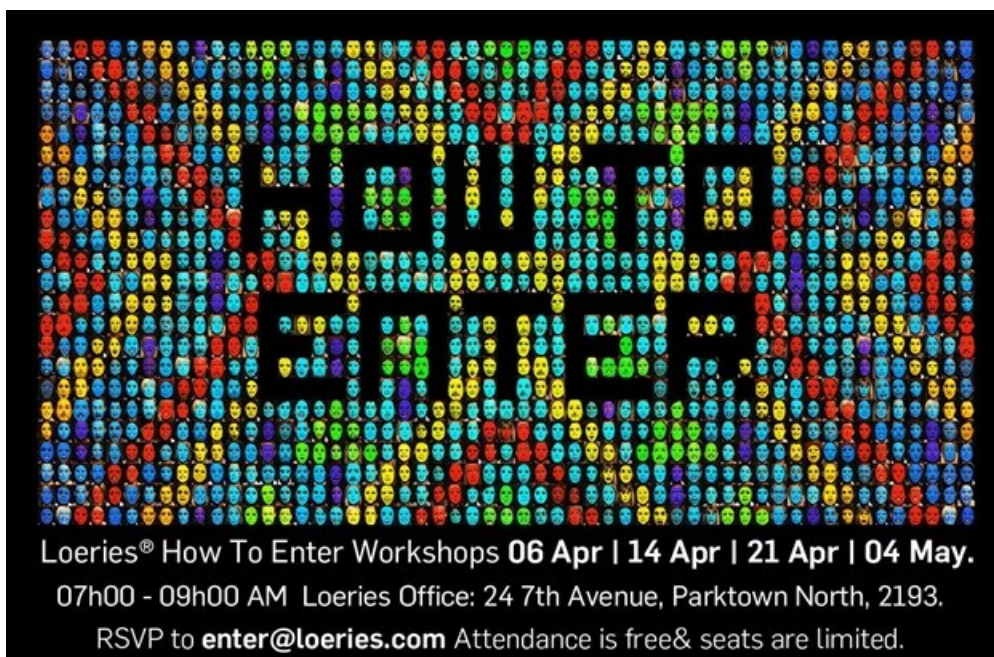


# How to enter workshops

It's no April Fool's joke: There's already lots to look forward to from Loeries 2016. Special workshops will be held internally from next week to ensure you make the most of your entries this year.

One of the most frequently asked questions of award show coordinators is “but how can I ensure my entry does well?” Following on from explaining their simple [seven-step entry process](#), the Loeries team have heeded this call and will be running a series of internal weekly sessions at the Loeries office in Parktown North from 6 April to 4 May, on Wednesdays and Thursdays, from 7am to 9am, fittingly titled ‘How to Enter’ workshops.

The workshops are specifically intended for agencies and client brands alike, whether they've entered into the Loeries Awards before or not.



If you'd like exclusive insight from the Loeries team on how to navigate the entry rules and various categories, as well as how the judging works, complete with tips and guidelines on how to prepare your entries before the entry deadline – you have 44 days and counting to do so – you can't afford to miss out! Entry is free but attendance is limited, so be sure to confirm your spot by emailing [enter@loeries.com](mailto:enter@loeries.com).

## MasterClasses, mini-seminars and more pre-networking

In attending, you'll also find out how to make the most of Loeries Creative Week. In addition to the seminars and award nights, this year will see the launch of Loeries MasterClasses, dubbed as mini-seminars run by various partners and brands associated with Loeries, these will be held on Thursday, 17 August, the day before the annual DStv Seminar of Creativity. Each will have a specific focus and related theme, and attendees will receive a certificate on completion.

In addition, you can look forward to an updated Loeries ticket-buying process that'll allow delegates to connect with each other prior to Creative Week based on your Loeries ticket profile, ticket level and more.

All great ways to make use of these four months leading up to Loeries Creative Week 2016 to ensure this year's attendance is your most fulfilling yet. Visit the [official Loeries website](#) and watch this space for more!

For more, visit: <https://www.bizcommunity.com>