

# Flash for High Quality TV Production

Using Flash to produce TV commercials, mainly for Retail Advertising, but not restricted to as it's pretty flexible up to a point. Although it's very possible and at a huge reduction in production costs, the benefits are for the Clients and I suppose the production companies are keeping mum about it as it would bite into their charges for production. Just wondered if there are any TV Production people out there willing to use it?

Have been involved in producing Flash to mobile ads and so on and am keen to take it to the next level and use flash for TV production to cut costs to client.

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