

Pendoring 2015 winners

All the winners from the 2015 Pendoring Awards.



RADIO: Silver - Joe Public – Campaign – 'n Leeftyd in 'n Minuut



RADIO: Silver - TBWA\Hunt\Lascaris Johannesburg – Campaign - 5 minute



RADIO: Silver - Joe Public – Campaign - Treffers



RADIO: Silver - Ireland/Davenport - Campaign – Poespas Radio



RADIO: Gold - TBWA\Hunt\Lascaris Johannesburg – Wildtuin



RADIO: Gold – FCB Cape Town – Campaign – Noodsaaklikhede



STUDENTS TRULY SOUTH AFRICAN – GENERAL: Silver - AAA School of Advertising Johannesburg – President



STUDENTS TRULY SOUTH AFRICAN – GENERAL: Gold - AAA School of Advertising Johannesburg – Anyone's Game



ORIGINAL AFRIKAANS: Silver – 'TBWA\Hunt\Lascaris Johannesburg - Campaign – 5 minute



ORIGINAL AFRIKAANS: Silver - Eiket – Want dis lekker!



ORIGINAL AFRIKAANS: Silver - Ireland/Davenport – Poespas Radio



ORIGINAL AFRIKAANS: Silver - Joe Public - Campaign – Treffers



ORIGINAL AFRIKAANS: Silver - FCB Cape Town – Campaign – Klankbane



ORIGINAL AFRIKAANS: Silver - NATIVEVML – Klein Raan



ORIGINAL AFRIKAANS: Goud - Promise Brand Specialists – Kinderboeke



ORIGINAL AFRIKAANS: Goud - TBWA\Hunt\Lascaris Johannesburg – Wildtuin



RETAIL: Silver - FCB Cape Town – Tjie



RETAIL: Silver - Ninty9Cents Communications – Suzaniël



RETAIL: Silver - Promise Brand Specialists – Campaign - Afrikaans in Argentinië



RETAIL: Silver - FCB Cape Town- Campaign – Noodsaaklikhede



COMMUNICATION DESIGN: Silver - FCB Cape Town – Vernuftig Vermeng



COMMUNICATION DESIGN: Silver - Joe Public – Campaign – Smaak Verskil



STUDENTS - TELEVISION; CINEMA; VIDEO COMMUNICATION; INTERNET
ADVERTISING: Silver – University of Pretoria – Toorberg



TRULY SOUTH AFRICAN: Silver - FCB 1886 – Campaign - Igugu



STUDENTS PRINT COMMUNICATION: Silver - Vega School of Brand Leadership
Pretoria – Campaign – Etikette



DIGITAL – WEBSITE, MICRO SITE, MOBILE EXECUTION, SITES: Silver - Etikette - Want
dis lekker!



MAGAZINES: Silver - FCB, Cape Town– Campaign – Klankbane



LIVEEVENTS & ACTIVATIONS & DIRECT MARKETING: Silver - Joe Public – Onomkeerbare Tronkbaadjie



LIVEEVENTS & ACTIVATIONS & DIRECT MARKETING: Silver 2 - Promise Brand Specialists – Boks vol inspirasie



LIVEEVENTS & ACTIVATIONS & DIRECT MARKETING: Gold - King James Group – Sanlam Musiekfees



STUDENTS INTEGRATED CAMPAIGNS: Silver – North-West University – MK Gons



STUDENTS INTEGRATED CAMPAIGNS: Silver – North-West University - MK Tjoen-It



STUDENTS INTEGRATED CAMPAIGNS: Silver – North-West University - MK Kuier



TELEVISIONCINEMA with a production budget over R600 000: Silver - NATIVE VML - Klein Raaan



TELEVISIONCINEMA with a production budget under R600 000: Silver - Promise Brand Specialists - Afrikaans in Argentinië



STUDENTS – CRAFT – TWO SILVER: Silver - North-West University - Maafoedie



STUDENTS – CRAFT – TWO SILVER: Silver – North-West University - Illustration - Dorp



STUDENTS – CRAFT – TWO SILVER: Goud - Stellenbosch Academy of Design and Photography – Photography and Graphic Design – Ja Oom, Nee Oom



CRAFT - SIX SILVER: Silver - Chasing Migada Productions - Toe Vind Ek Jou



CRAFT - SIX SILVER: Silver - DDB South Africa – Campaign - Kies jou kompetisie reg



CRAFT - SIX SILVER: Silver - Joe Public - 'n Leeftyd in 'n Minuut



CRAFT - SIX SILVER: Silver - Joe Public – Campaign - Treffers



CRAFT - SIX SILVER: Silver - NATIVEVML - Klein Raan



CRAFT - SIX SILVER: Silver - Birthmark - kykNET Beleef jou Wêreld



CRAFT - SIX SILVER: Goud - Etiket - Want dis Lekker!



CRAFT - SIX SILVER: Goud - Baie-Lingual Concepts – Campaign - Stemosboodskappe



DIGITAL – Internet Advertising; Mobile Advertising; Social Media; Email marketing: Goud - Baie-Lingual Concepts – Campaign - Stemosboodskappe



STUDENTS – COMMUNICATION DESIGN: Goud - Stellenbosch Academy of Design and Photography - Ja Oom, Nee Oom



INTEGRATED CAMPAIGNS: Goud - Promise Brand Specialists - Boks vol inspirasie



Overall student winner: Izelle Venter and Casper Schutte from Stellenbosch Academy of Design and Photography.



Prestige Award winner and gold winner in the category Live Events & Activations & Direct Communication - King James Group for Sanlam Musiekfees
Japie Gouws, Dominique Swiegers, Stephne de Villiers



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Pendoring's aim is to promote the placing of creative Afrikaans advertisements in all media.

For more, visit: <https://www.bizcommunity.com>