

# Harley-Davidson (Radio Ad): Project X – 99K

Country: South Africa  
Client: Harley-Davidson® Africa  
Client contact: Juan Mouton  
Ad Title: Project X – 99K  
Creative Agency: Saatchi & Saatchi BrandsRock  
Strategist: Mike Joubert  
Creative Head: Tyrone Beck  
Copywriter: Tom Courly  
Account Manager: Jovana Harkhu  
Sound Engineer: Hannes Burger  
Production Coordinator: Chantel Kriel  
Studio: We Love Jam  
Music: Library Music

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