

## Duke's Suhana Gordhan named mentor for The One Club Elevate programme

Suhana Gordhan, ECD at Duke has been selected along with other top global women creative leaders to provide mentorship in the second annual The One Club for Creativity's Elevate: Mentorship for Modern Leaders virtual programme.



The programme provides small-group mentorship and networking for mid-level women and non-binary creatives stepping into leadership roles.

Taking place virtually for two hours on three consecutive Fridays - 25 March, 1 April and 8 April 2022 - Elevate includes presentations by top women creative leaders and Q&A, followed by small breakout mentorship groups led by senior creative mentors. A networking directory will enable participants to arrange one-on-one conversations, and they also get access to video recordings of all sessions for later viewing.

"This is a rare opportunity for mid-level women and non-binary creatives to gain invaluable career insights from many of the industry's top global leaders in a small-group setting," says Kevin Swanepoel, CEO, The One Club.

"Sessions are a deep dive into important issues that will enhance the leadership skills of participants and help them advance their careers."

Gordhan is in good company with other top global women creatives, including:

- Susana Albuquerque, ECD/partner, Uzina Lisbon
- Swati Bhattacharya, CCO, FCB Ulka, New Delhi
- Jeanie Caggiano, EVP/ECD, Publicis Groupe Chicago
- Vida Cornelious, VP Creative, *The New York Times*
- Susan Credle, global CCO, FCB Global New York, The One Club Board member and past chair
- Robin Fitzgerald, CCO, BBDO Atlanta
- Sherina Florence, GCD, 72andSunny New York, The One Club Board member
- Vita Harris, global CSO, FCB Global New York <li>Judy John, global CCO, Edelman Toronto, The One Club Board member
- Nicole Michels McDonagh, GCD/Partner, BSSP Sausalito
- Anu Niemonen, ECD, Wunderman Thompson Finland
- Nichelle Sanders, MD, R/GA New York
- Leyla Touma Dailey, EVP/CCO, Doe-Anderson Louisville
- Nancy Vonk, cofounder, partner, Swim Toronto, The One Club Board member
- Shannon Washington, SVP/ECD, R/GA New York

Due to the small-group nature of the programme, space is limited. The One Club members have an exclusive advance opportunity to sign up from 15 February, with general registration open to non-members starting today 16 February.

The registration price for all three sessions is \$160 for members, \$199 for non-members. As the industry's foremost non-profit organisation dedicated to increasing diversity, equity, and inclusion in the creative industry, The One Club is offering Elevate scholarships to BIPOC women and non-binary professionals on a first-come basis. Preference will go to attendees who did not receive a scholarship in 2021.

For more, go to <https://events.oneclub.org/elevate-2022>.

For more, visit: <https://www.bizcommunity.com>