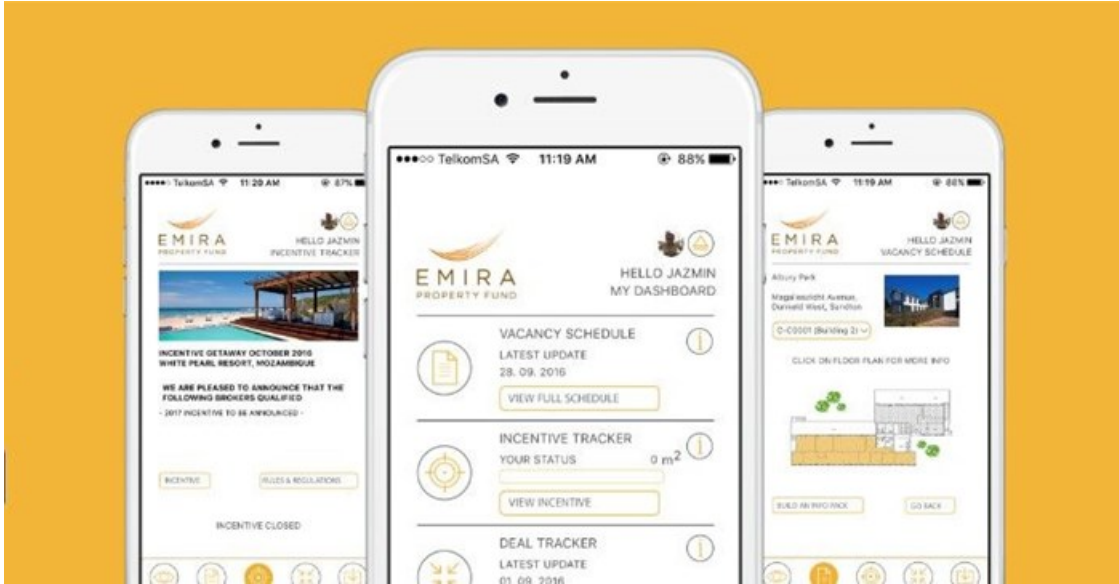# Emira releases refreshed, rebranded commercial property leasing app

First launched in 2016, Emira Property Fund has released the second version of its leasing app which provides real-time information about properties to make it easier for brokers to conclude leasing deals.

The improvements have resulted in a more streamlined, user-friendly and visually enhanced application with improved searchability of the schedule of space available at Emira's properties.

Geoff Jennett, CEO of Emira, says: "We believe this app is a competitive advantage for brokers, and thus for Emira too. The response from commercial real estate brokers to the earlier version of the app was very positive. Now the refreshed, rebranded app is keeping with rapidly evolving technology."

Vacancy schedule

One of the most popular functions of the app is access to Emira's vacancy schedule. This function shares up-to-the-minute information with brokers about the availability of its properties. For space to let in the Emira portfolio, the app lists premises and their rental rates. These are searchable and filterable by size, region and property type. With the new version of the app, this schedule includes additional search criteria, with more regions and subsectors. For example, it now also includes a category for rural retail leasing opportunities.

The app now also highlights Emira's leasing initiative aimed at selected properties for the office market, The Intelligent Relocation. Material supporting this initiative available on the app includes information packs, brochures and information sheets for the properties.

For more, visit: https://www.bizcommunity.com