

Hansa Pilsener appoints assistant brand manager

Malose Mabusela was appointed the assistant brand manager for Hansa Pilsener in February 2014 and is the newest member of the team.

Prior to joining the brand, Malose started out his career at The South African Breweries (SAB) four years ago. Fresh out of IMM Graduate School of Marketing, he joined SAB as a sales learner and has worked his way up to account manager and assistant brand manager before joining the Hansa brand.

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