

#ACACelebratingDiversity:Overcoming Covid-19 constraints to create one of the most liked ads of 2020

Watch and listen as Meenal Abdulla, marketing lead at Hunter's; Anita Mubangizi, marketing manager at Hunter's and Felix Kessel, ECD Grey Africa/WPP Liquid, share how the 'Hold my Hunters' campaign came to be voted one of Kantar's Best Liked Ads of 2020.

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