

Marriott International launches Aloft Hotels in Mauritius

Marriott International, Inc. has announced plans to launch its Aloft brand in Port Louis, Mauritius, transforming a nine floor office building into a 150 room Aloft Hotel.



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Slated to open in early 2019, the hotel will be the brand's first adaptive reuse project in Africa. Located in the central business district area of Port Louis, the existing nine floor office building will transform into the city's newest destination, complete with 150 spacious, loft-like rooms and accessible technology.

"The signing of Aloft Mauritius Port Louis underscores the unstoppable momentum the brand has been garnering and our strategic commitment to grow the Aloft brand in key destinations around the world," said Alex Kyriakidis, president and managing director, Middle East and Africa, Marriott International.

"With its urban design aesthetic and appeal to savvy travellers, the Aloft brand is particularly suited for adaptive reuse and in today's challenging economic environment, projects like this one can offer developers significant advantages. We are delighted to see the Aloft brand debut in Mauritius and see many opportunities to use this approach as an important growth channel allowing us to enter even more markets, more quickly."

Owned by Green East Master Limited, Aloft Mauritius Port Louis is ideally located in close proximity to Le Caudan Waterfront district, the dynamic city centre pulsating with activity including leisure, shopping, entertainment and a marina.

Aloft Mauritius Port Louis will complement Marriott International's existing portfolio in Mauritius, comprising of three operating hotels under the St. Regis, Le Meridien and Westin brands, and one hotel currently under development under the Sheraton brand.

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