

## Red Bull to publish magazine in US

VIENNA: Austrian energy drink producer Red Bull will start publishing its monthly magazine *Red Bulletin* in the United States, according to Austrian media reports.



The magazine, which covers sports, lifestyle and entertainment, is to go on sale in a selection of US bookstores and shops, and will also be attached as a supplement to major newspapers like the *Chicago Tribune*, *Los Angeles Times* and *New York Daily News*, the daily *Der Standard* reported on its website on Monday.

Apart from its energy drink business, Red Bull also owns two football teams, in Austria and in the United States, and a Formula One stable of the same name.

*Source: AFP*

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