

Africa Marketing & Media

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Our most-read stories

1	Official 2017 Loeries rankings revealed!	06 Oct 2017
2	Kwese TV, Africa's newest satellite network starts broadcasting	31 Jan 2017
3	Top African business leaders to follow on Twitter	22 Sep 2017
4	Social media recorded drop in Kenyatta support	08 Sep 2017
5	Africa's top brands from Brand Africa 100	09 Mar 2017
6	Insel joins Dentsu Aegis Network	22 Mar 2017
7	SA approves cross-border mobile money transfers	07 Sep 2017
8	#MeettheMarketer: Are business consultancies the ad agencies of the future? - Louise Marsland	13 Nov 2017
9	Jack Ma launches African Young Entrepreneurs Fund	27 Jul 2017
10	Unilever's brand plan to grow business across Africa	19 Sep 2017
11	99c appoints managing director for Lusaka	15 Aug 2017
12	How to market to Africa's resilient, ambitious middle class - Louise Marsland	22 May 2017
13	Africa's economic prospects in 2017 - 10 countries to watch - J. Peter Pham	18 Jan 2017
14	Brands: Meet the #UntaggableForce - Megan Bowman	30 Nov 2017
15	Move over content and distribution, user experience is king	22 Sep 2017

16	East Africa agency named as one of world's best	17 May 2017
17	Video dominates news consumption in Africa	16 Oct 2017
18	#MediaAlert! Windhoek Beer and Jupiter part ways	31 Aug 2017
19	Kwesè TV secures BBC content deal	18 Sep 2017
20	Pockets of promise: seven African countries to watch	05 Jul 2017

Our most-read contributors

1	Brett Parker
2	James Maposa
3	Peter Searll
4	Werner Lindemann
5	Naseem Javed
6	Richard Mullins
7	Tom Jackson

Our most-read new appointments

1	Nontokozo Madonsela named MMI CMO	10 Oct 2017
2	Nontokozo Madonsela named MMI CMO	10 Oct 2017
3	Philip Gray named GIBB Capital managing principal	11 Apr 2017
4	Kunle Falodun to oversee SPT's growth in Africa	13 Jul 2017
5	Kunle Falodun to oversee SPT's growth in Africa	13 Jul 2017
6	VIMN expands the roles of Alex Okosi, Jill Offman	13 Jul 2017
7	Meads to oversee Cisco's expansion in MEA region	01 Aug 2017
8	Meads to oversee Cisco's expansion in MEA region	01 Aug 2017
9	Meads to oversee Cisco's expansion in MEA region	01 Aug 2017
10	Adama Soro to lead Engen in Mauritius	11 Apr 2017

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