

# KFC South Africa's hilarious World Cup ad hits 9GAG

 By [Andy Walker](#)

5 Jul 2018

Congrats, KFC South Africa, you're now 9GAG famous.

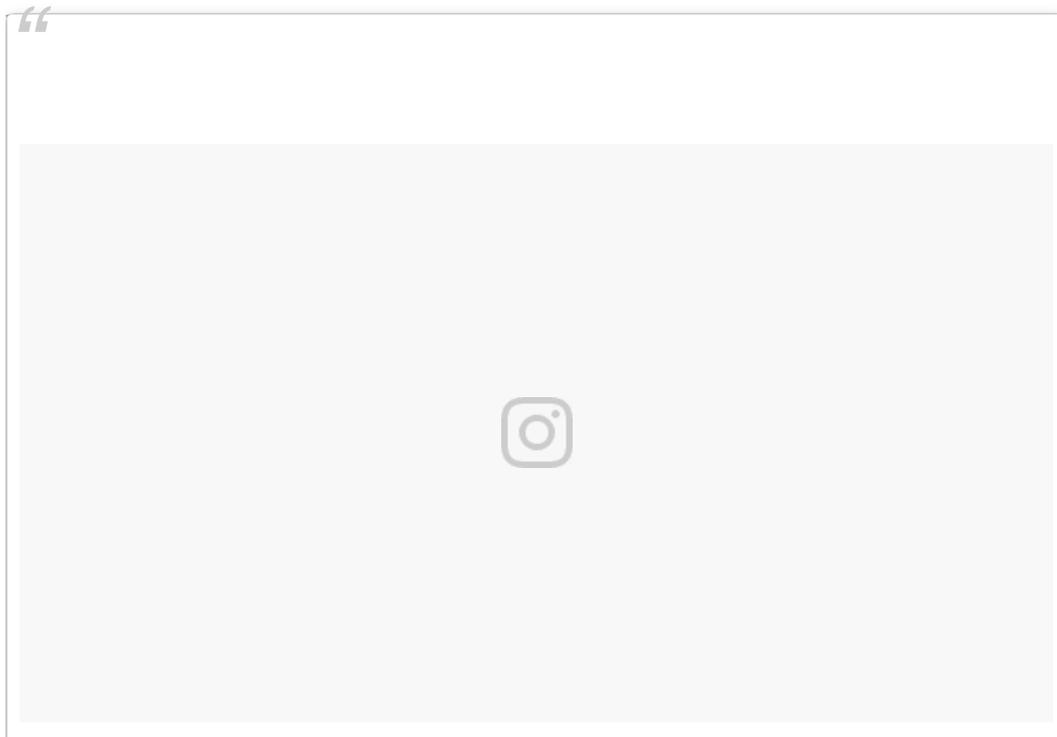
The website laced with memes and funny videos posted a clip of KFC South Africa's pre-World Cup advertisement, featuring a footballer "making a meal" of a tackle.

And no, surprisingly, Neymar isn't starring in it.

The clip was published to 9GAG's Instagram account of some 45.6 million followers early Thursday. The post has since amassed more than 3.5 million views, 60,000 likes, and more than 13,000 comments.

KFC South Africa must be loving the free publicity too. Its Instagram account in comparison has just 24,000 followers in total.

If you haven't yet seen the ad, watch it below.



This ad was released 2 weeks before the World Cup     @kfcsouthafrica - #worldcup

A post shared by 9GAG: Go Fun The World (@9gag) on Jul 5, 2018 at 1:50am PDT

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## ABOUT ANDY WALKER

Camper by day, run-and-gunner by night, Andy is editor at Merneburn and prefers his toast like his coffee -- dark and crunchy. Specialising in spotting the next big Instagram cat star, Andy also dabbles in smartphone and game reviews over on Gearburn.

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