

## 2013 APEX Awards Gala Event

The Association for Communication and Advertising's (ACA) 2013 APEX award winners were announced at the prestigious gala event held at the Vodadome at Vodacom World in Midrand last week.









































Ogilvy Johannesburg was awarded top honours with a gold APEX for its Kraft Foods Cadbury Dairy Milk Bubbly campaign. A gold was also awarded to Joe Public for their Clover Industries Brand Reinvention campaign.

\*Photos by Jaco Viljoen Photography

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