

Applications open for That Art Fair 2016

Applications have opened for That Art Fair 2016 for artists across Africa and the diaspora for the 'counter cultural event of the season'. Applications and submissions close on 6 November 2015.

That Art Fair is an inspired, curated art fair event initiated by *Art Africa* magazine. It has adapted the traditional model of the 'art fair' to offer unrepresented and emerging artists an opportunity to benefit from this professional stage, by providing them with the necessary resources to help them to achieve recognition and success. It specifically encourages an open, inviting and friendly environment where a new generation of art audience (and ultimately collectors) can meet with the artists directly and be introduced to their work.



The inaugural event was held from 27 February - 1 March 2015 in a multi-level parking garage in Salt River, at the edge of the Woodstock creative district in Cape Town. Over 20 major sponsors lined up to support the organisers in featuring the work of more than 150 artists from eight African countries, with established galleries, artist collectives and individual artists presented alongside one another.

2016 event

The 2016 edition, taking place from 18 February - 20 March 2016, has expanded its programme to include a month-long lineup of exhibitions and events. Popping up in a much larger space at The Palms Centre in Woodstock, Cape Town, it will collaborate with a growing list of international institutions from Zimbabwe, Uganda, Ghana, Kenya and Nigeria - with more to follow.

It will encompass a wide range of disciplines and featured events (including but not limited to):

- **Visual art:** A wide range of painters, sculptors, photographers and printmakers will be participating both independently and as represented by galleries.
- **Performance art:** A month-long programme of local & international performance art
- **Future masters:** A curated exhibition to showcase mid-career artists, serving to bridge the divide between the older, established market and the new emerging markets.
- **Comic art** (Brought to you by ComicArtAfrica)
- **Photography:** A curated element brought to you by *Snapped* magazine; a space for photographers and galleries to exhibit independently
- **Film & video:** Curated line-up of multimedia work from documentaries to art films, animation & shorts
- **Fashion & culture:** SKATTIE will display its unique brand, an effortless crossover between fashion, art and culture
- **Urban art:** Mural and graffiti artists will be invited to exhibit examples of their work, as well as take part in live art events
- **Art for change:** Art with a particular focus on environmental and social change
- **Design & art:** Leading typographical muralists, designers, illustrators and artists will explore the crossover between design & art
- **ART Supermart:** a dedicated pop-up shop will sell the work of numerous creative practitioners, from multiples, books and zines to t-shirts, jewellery & merchandise

- **Workshops & talks programme:** Educational and topical programmes curated for emerging and established creative practitioners & the public

A selection committee, comprising some of the most respected figures in the art world, will ensure that work selected fits the exhibition criteria and curatorial approach. Over the four-week period, exhibitors will rotate so there will literally be fresh art on exhibition weekly.

To apply, email thatartfair@artafricamagazine.com or click [here to download](#) the form for individual artists & collectives and [here for the galleries form](#).

For more, visit: <https://www.bizcommunity.com>