

John Vlismas, Carmen Murray launch new podcast

Boo-Yah! Modern Marketing co-founder Carmen Murray has collaborated with John Vlismas to launch The In with the Two Ø outsiders podcast. The pair met when Murray interviewed Vlismas on her show and have united to unlock your inner Ø outsider.

The podcast is all about disrupting your thinking, questioning everything and having those conversations that no one dares to have. The presenters also challenge each other and their listeners in their #DisruptionDiaries with the aim of breaking each other's patterns and helping see other people's perspectives. Some of the guests in the podcast include Stafford Masie, Professor Jonathan Jansen and Faith Popcorn.

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