Google SA names Alistair Mokoena country director

Google South Africa has appointed Alistair Mokoena as its new country director. Mokoena, who has most recently served as Ogilvy South Africa CEO, has a long history in the South African advertising sector and is well known and respected.

Mokoena will take up his new post in April 2020 and will oversee the commercial business for Google South Africa.

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